
NOTICE TO ATTEND EXTRAORDINARY GENERAL MEETING

The shareholders of Direct Conversion AB (publ) are hereby invited to attend the Extraordinary General Meeting of the shareholders on November 20th, 2020 at 10:00 am CET to be held at the Company's premises, Svärdvägen 23, Danderyd, Sweden.

Shareholders intending to participate in the meeting must be recorded in the register of shareholders kept by Euroclear Sweden AB on November 12th, 2020. Shareholders whose shares are registered under the name of a nominee/custodian must temporarily register their shares in their own names to be able to participate in the meeting. Such registration must have been effected at Euroclear Sweden AB no later than on November 16th, 2020.

Shareholders must notify the Company of their intention to participate in the meeting by no later than November 16th, 2020. Notifications can be made by mail to Direct Conversion AB (publ), Attn: Rasmus Ljungwe, Svärdvägen 23, 182 33 Danderyd, Sweden, by telephone +46 8 622 23 08, by telefax +46 8 622 23 12, or by e-mail to rasmus.ljungwe@directconversion.com. When notifying, shareholders should state their name, address, telephone number, e-mail address, personal or corporate identity numbers (where applicable), the number of shares held and potential assistants (maximum two).

Proposed agenda

1. Opening of the meeting
2. Election of a chairman for the meeting
3. Preparation and approval of the voting register
4. Approval of the agenda
5. Determination of whether the meeting was duly convened
6. Election of one or two persons to approve the minutes of the meeting
7. Election of members of the Board of Directors
8. Closing of the meeting

Election of members of the Board of Directors (item 7)

The company's principal shareholder Varex Imaging Investments B.V. proposes that, with the removal of board members Clarence Verhoef and Guido Brinkmann, Shubham Maheshwari and Marcus Kirchhoff are elected as new board members for the period until the close of the next annual general meeting and that Shubham Maheshwari is elected as the chairman of the board.

Miscellaneous

At the time of this notice the total number of shares and votes of the company amounts to 16,302,452. The company does not own any shares.

Upon request by any shareholder and where the Board of Directors believes that such may take place without significant harm to the company, the Board of Directors and the Managing Director shall provide information at the general meeting in respect of any circumstances which may affect the assessment of a matter on the agenda or the company's financial position as well as the company's relationship to other group companies.

Proxy forms will be available at the company's website (www.directconversion.com).

November 2020
Direct Conversion AB (publ)
The Board of Directors

PROXY FORM

I, being a shareholder of Direct Conversion AB (publ), Reg. No. 556542-8918, hereby appoint the proxy stated below, or whomever he or she may appoint, to vote on my behalf for all my shares in Direct Conversion AB (publ) at the Extraordinary General Meeting of Direct Conversion AB (publ) on November 20th, 2020.

Proxy

Signature by the shareholder

_____	_____	_____	_____
Name of the proxy	Personal ID / DoB	Name of the shareholder	Personal ID / DoB / Corp. ID.
_____	_____	_____	_____
Address		Place and date	Telephone number
_____	_____	_____	
Postal code and city	Telephone number	Signature*	

*If signing for a company, clarification of signature shall be set out under the signature and an up to date certificate of incorporation shall be enclosed to the completed proxy form.

Please note that a shareholder shall give the company notice of attendance – as set out in the notice convening the Meeting – even if the shareholder intends to exercise his or her voting rights through a proxy.

The completed proxy form (with any enclosures) should be sent to Direct Conversion AB (publ), Attn. Rasmus Ljungwe, Svärdvägen 23, 182 33 Danderyd, Sweden, or via e-mail to rasmus.ljungwe@directconversion.com together with the notice of attendance. For the avoidance of doubt, if the shareholder does *not* intend to exercise his or her voting rights through a proxy, the proxy form does not have to be sent to the company